



What if every child in Lorain County was put on the right path today? What if every child in Lorain County graduated high school, went to college, and gave back to his or her community? What could that start? It might be the start of something big. Because every time you donate time or money to help children reach their potential, you start something.

Be a Corporate Champion!

You can provide support to Bowl for Kids' Sake and Big Brothers Big Sisters not only through corporate donations, but also by counting the funds raised by your company's employees. Corporations who guarantee a level of combined employee and company giving are designated as Corporate Champions.

Businesses who add their corporate dollars to those raised by their employees find that:

- Employees are motivated to excel because of the employer support.
- Teamwork required to reach fund raising goals strengthens employee relations.

Secure your sponsorship in one of two ways:

1. Your company can contribute 100% of the sponsorship amount.
2. Your company can be a Corporate Champion. This is an exciting sponsorship option for companies who commit to add corporate dollars to contributions raised by bowlers to reach a pre-determined sponsorship level. Big Brothers Big Sisters staff will work with you to help you develop fundraising strategies for you and your employees to ensure you meet or exceed your fundraising goal.

Each level of Bowl for Kids' Sake sponsorship offers significant benefits. By guaranteeing that the combined fundraising efforts of your associates and your company will reach a designated sponsorship level, you will receive all of the corresponding benefits of corporate sponsorship.

Example:

Your company agrees to be a \$2,000 Corporate Champion. Your total pledge is \$2,000 and your employees raise \$1,000. Your company is responsible for \$1,000 and will receive sponsor benefits at the \$2,000 level!

Your total pledge is \$15,000 and your employees raise \$15,000. Your company is not responsible for any corporate donation.

See Reverse for More Information





Sponsorship & Corporate Champion Confirmation Form

Sponsor Benefits

Presenting Sponsor

The presenting sponsor for this year's event will be advertised as "Bowl for Kids' Sake 2020 presented by your company." Contact 440.277.6541 or email big@bigloraincounty.org

\$4,000 Perfect Game Sponsor

Reserved lanes for your company's teams
Two Tickets to our Big & Little Holiday Party
 Presentation of the "Platinum Perfect Game" award
Opportunity to exhibit products and/or promote services to attendees
 Prominent placement of company logo on standard and digital local Lamar Advertising Bowl for Kids' Sake billboard advertisements*
Includes Lane Sponsorship benefits

\$2,000 Lane Sponsor

Recognition in BBBS Annual Report
Reserved lanes for your company's teams
 Placement of company logo on lane banners
Two Tickets to our Night at The Races Event
 Company recognition in BBBS 30 sec radio spot
Includes Gold Strike Sponsorship benefits

\$1,500 Gold Strike Sponsor

Placement of company logo on lane banners
One Complimentary Bowling Team Recognition in print media
Includes Silver Spare Sponsorship benefits

\$1,000 Silver Spare Sponsor

Reserved lanes for your company's teams
Recognition during event announcements
 Acknowledgement in BBBS E-newsletter
Includes Bronze Alley Sponsorship benefits

\$500 Bronze Alley Sponsor

Placement of company logo on event t-shirt
Includes Bowling Ball Sponsorship benefits

\$250 Bowling Ball Sponsor

Company logo/ Name on Event Poster
Company listed on BFKS on-line registration page

Yes, count us in! We wouldn't dare miss the fun!

Company: (as you would like it to appear in publications)

Company Coordinator:

Address:

City/State/Zip:

Phone: _____

E-mail: _____

Contact Name & Title: (if different from coordinators)

Sponsorship Levels (Circle One)

<u>Participation Level</u>	<u>Sponsorship</u>	<u>Corp Champion</u>
Perfect Game Sponsor	\$4,000	\$4,000
Lane Sponsor	\$2,000	\$2,000
Gold Strike Sponsor	\$1,500	\$1,500
Silver Spare Sponsor	\$1,000	\$1,000
Bronze Alley Sponsor	\$500	\$500
Bowling Ball Sponsor	\$250	\$250
Donate Door Prize	_____	

☐ Please accept our contribution of:

☐ Please send us information so that we may gather teams to bowl!

☐ Please send information about volunteer opportunities with Big Brothers Big Sisters.

Payment Method: (please make checks payable to Big Brothers Big Sisters)

_____ Payment enclosed _____ Please invoice

Please send completed form to:
 Big Brothers Big Sisters of Lorain County
 1917 North Ridge Road, Lorain, 44055
 Phone: 440-277-6541
 Email: big@bigloraincounty.org

